

River Cities Tours

FUNDRAISER

Need Cash For Your Cause? Give Your Contributors Something They'll Love ... **ADVENTURE!**
You'll Make Money & They'll Make Memories.

River Cities Tours offers the EASIEST & MOST EXCITING fundraiser that you'll ever do. Furthermore, our fundraisers are RISK FREE, WORRY FREE, & STRESS FREE. Just choose, share, & relax ...

- I. CHOOSE:** All fundraising opportunities are 3-day adventures.
- First, CHOOSE YOUR TRAVEL DAYS. Our most popular fundraising trips are weekend getaways. They depart on Friday night & return Sunday morning.
 - Second, CHOOSE YOUR TRAVEL LOCATION. Our most popular fundraising trip locations are NYC, Washington, DC, & New Orleans. But you can choose anywhere within 8-9 hours of the trip origin.
 - Third, CHOOSE YOUR TRAVEL PRICE. We recommend \$200-\$250 per seat.
- II. SHARE:** Group members promote the fundraising adventure with their network of family & friends by utilizing their social media platforms. Schools can assist by sending a group email/text to parents within their district. We'll promote using our website & social media. We'll also provide a banner, flyers, & QR codes.
- III. RELAX:** Lastly, sit back & relax & we'll do the rest.
- We keep track of your contributors & monitor seat availability.
 - We take care of all financial transactions (credit/debit card & online check payments accepted). Passengers can make monthly payments ... up to 12 months (based upon the trip departure date).
 - We send pre-trip email notifications to ensure your contributors are well prepared for their trip.
- IV. ESTIMATED PROFITS:** The following is a chart of potential profits based upon 54 passengers @ \$200, \$225, & \$250 per seat. (Factors: Cost Per Seat; # of Seats Sold, Trip Location, & Motorcoach Provider)

Cost Per Seat	\$200	Cost Per Seat	\$225	Cost Per Seat	\$250
One Bus	\$2,400	One Bus	\$3,500	One Bus	\$4,800
Two Buses	\$4,800	Two Buses	\$7,000	Two Buses	\$9,600
Three Buses	\$7,200	Three Buses	\$10,500	Three Buses	\$14,400



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